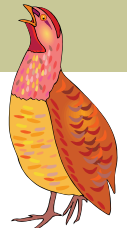


The North News

A Publication of the Nor Este Neighborhood Association

www.noreste.org



For many of you, this is the first newsletter in a long time from the Neighborhood Association. For some, it may just be the first. Regardless, welcome to this volume of the Nor Este Estates NA North News.

Many of us in the Neighborhood Association do not know each other. In fact many of us do not know half of the people on our own street. In lieu of getting to know everyone in your area, one thing each of us can do is to promote a “Good Neighbor” atmosphere. While it may not include preparing baked goods for everyone in the neighborhood, it should include such simple things as:

- Picking up behind your pets when you walk them in or around the Neighborhood
- Keeping your yard tidy and free of trash and debris as well as trimming limbs and branches that can hurt passing pedestrians.
- Pulling weeds in your front, side and back yards
- Not breaking the guidelines established by your particular covenants
- Not parking vehicles in your yard

- Not parking Boats, Trailers or RVs in your yard
- Not leaving inoperable vehicles parked in front of your or your neighbor’s home
- Maintaining your animals in a manner that does not produces offensive odors on your property and that does not allow for continual disturbances, i.e. barking, howling, etc.

It is a safe bet that none of us purchased a home in our neighborhoods in the hope that the area would soon become run-down-looking or that our property values would decline for any number of reasons that are easily avoidable. With a little bit of thought, a little bit of consideration and a little bit of effort, our neighborhoods can remain clean, vibrant and enviable. Take the time to be a **GOOD NEIGHBOR**.

As always, I would like to thank our Board Members for all of their help, efforts, and time devoted to the betterment of our Neighborhoods as well as the many residents who regularly take strides to make this a great area to live in. If you have suggestions, comments or concerns with issues affecting our neighborhoods, please feel free to contact any of the NENA Board members.

Albuquerque Recycling: Now & In the Future

Mark Your Calendar

April 25
Neighborhood Cleanup

May 2
NENA Garage Sale

June 2
General Meeting

September 1
Board Meeting

October 6
Board Meeting

November 3
General Meeting and Elections

All meetings are held at 7 pm at Fire Station 20 at the southwest

Mayor Martin J. Chávez has made a commitment with his zero waste initiative to eliminate landfills by 2030, emphasizing waste reduction & recycling rather than disposal. Currently, Albuquerque recycles only about 5% of the waste generated by households and businesses-- sending 95% to the landfill.

In order to help meet the Mayor’s goal, several innovative residential recycling initiatives will be proposed to City Council this year, including a residential rate increase to fund the programs. Currently, each Albuquerque household pays a refuse charge of \$10.75 each month. In order to implement cart-based recycling, RecycleBank (a recycling rewards program), and Pay-as-

You-Throw (PAYT) refuse services, proposed fees include: new 48-gallon refuse cart service would cost between \$12 and \$13 per household per month and 96-gallon refuse cart service would cost between \$14 and \$15 (all charges are inclusive of recycling and environmental fees).

The City has looked to successful recycling programs in other cities and found single stream cart recycling to be shared by the leading recycling cities of San Francisco; Seattle; Austin; San Jose; Toronto, Canada; Tucson; and Denver. Chicago has also recently announced a move to single stream cart recycling. Throwing all recyclables together (with the exception of glass in Albuquerque) in a recy-

cling cart and wheeling it to the curb has been shown to be one of the most convenient programs for residents, resulting in communities diverting 50%, 60%, even 70% of their waste from the landfill.

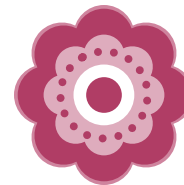
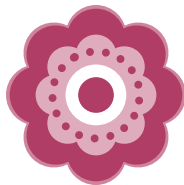
The City is also proposing to implement RecycleBank’s valuable rewards program. Like a frequent flyer program, the more a household recycles, the more points are awarded. These points can be redeemed for coupons from national vendors as well as local goods. This unique program has demonstrated dramatic recycling results in communities where it has been implemented. This approach addresses the need of some residents to be offered

(Continued on page 3)

DID YOU KNOW?

- The City requires trash in your receptacles (trash can) to be in bags. Not only will this keep your trash can cleaner and keep obnoxious odors down, it will greatly reduce the amount of trash blowing around the neighborhood as a result of windy Tuesdays (trash-day)
- Free green waste pickup is available to all City of Albuquerque Solid Waste customers ONLY on your regular trash collection day during the weeks of May 4-8 and May 11-15. To see how to prepare your green waste for pickup visit <http://www.cabq.gov/solidwaste/recycling/greenwst>
- Want to reduce the number of unwanted phone calls to your home or cell phone? The FCC established a national Do-Not-Call Registry. Commercial telemarketers may not call you if your number is on the registry. Customers may register their residential telephone number, including wireless numbers, on the national Do-Not-Call registry website <https://www.donotcall.gov/> or by calling 1-888-382-1222 (TTY 1-866-290-4236).
- Your NA Board is ALWAYS interested in new members. Please get involved as a Board Member, Officer or just a volunteer. Contact any Board Member by going to your NA website at <http://www.noreste.org/contacts.html> and look under "Contacts & Board".
- You will have a chance to help your neighborhood look it's best as part of the Annual Cleanup Saturday April 25 between 9:00AM and 12:00PM.
- Your Neighborhood Association is one of the largest in Albuquerque. Go to http://www.cabq.gov/planning/agis/pdf/NBR_NORESTE_000.pdf to see the boundaries of your NA or see page 4 of this flier.
- A great way to get your or your company's name out there and advertise locally may be to buy add space in the NENA newsletter. Contact Bob Smith to find out what a business sized add costs or see page 4. Distribution is to over 1000 homes in this area.
- If you want to receive timely emails regarding information affecting your neighborhood, subscribe to the NENA mailing list at http://www.noreste.org/mailman/listinfo/members_noreste.org
- The **Annual NENA Garage Sale** is back! Saturday May 2nd join your neighbors in selling all of the awesome but seldom used "stuff" you've been meaning to do something with. Your NA will run ads in the newspaper directing garage "salers" to descend on your driveway en mass. Take advantage of this opportunity.
- The difference between Home Owners Associations (HOA) and Neighborhood Associations (NA) is as follows: HOAs deal strictly with matters within your particular neighborhood, namely items covered by your covenants, and have no involvement outside the limits of your particular subdivision. NAs deal with issues effecting and impacting your area. The boundaries of our NA are shown on page 4 of this newsletter but our involvement stretches much further. Through participation with Coalition 4, a group of dedicated NAs within Council District 4, we are tied to, listened to, and coordinated with by City officials, City Councilors, Police Department, Fire Department and Developers. A prevailing tendency is for those belonging to an HOA to not bother with a NA when the reality is that if you are interested in your area as opposed to just within your subdivision, you should join, support and get involved with your NA.

Daisy Days - Carnival & Auction



Saturday, May 2

11 am-2 pm

Pony rides, fun jump,

face painting,

carnival games, and more!

Silent auction, raffle, and

plant sale for the grownups.

Church of the

Good Shepherd

7834 Tennyson Street NE

(SW of Paseo del Norte & Tramway)



COUNT ME IN!

If you are receiving this in the mail, chances are you live within the **NORESTE ESTATES NEIGHBORHOOD ASSOCIATION (NENA)** boundaries. NENA has an active Board of Directors that is vigilant in looking out for the best interests of our area. They monitor new developments, they interface with area school officials, they are involved with various planning committees for area projects, they maintain dialog with your City councilor and the list goes on and on. To this end, Your Board needs Your help. Can you please get involved and join us on the Board? Can you please contribute \$25 a year to help defray the costs of this organization which is working for you all the time? Please attend the next meeting and mail your dues check made payable to NENA today.

Please count me as a DUES PAYING MEMBER of NENA. Here is my check for \$25 to cover 2009.

NAME _____

ADDRESS _____

PHONE _____ **EMAIL** _____

Please make all checks payable to:
Nor Este Neighborhood Association (NENA)
Post Office Box 94115
Albuquerque, New Mexico 87199-0066

For questions about your membership, please contact D'Ann Craft at Chelsea@cybermesa.com

2009 OFFICERS

(Continued from page 1)

Board of Directors	Name	Email Address
President	Jeff Peterson	ainsleyann@msn.com
VP Nor Este North	Jeff Peterson	ainsleyann@msn.com
VP Nor Este South	Stephen Wilding	limey@flash.net
VP Tierra La Cueva		
VP Modesto	Bob Franklin	brittrio@msn.com
VP Manor		
VP Alameda Heights West	Jason Young	jretro54@aol.com
VP Alameda Heights East	Gina Martinez	reginapm@aol.com
VP Desert Ridge Trail		
Treasurer	D'Ann Craft	Chelsea@cybermesa.com
Secretary		
VP Sandia Sunrise	Pamela Hansen	noedogz@msn.com
VP Estates at Desert Ridge Trails	Don Silva	dgsilva01@msn.com

more than convenience in order to get them to recycle, but to receive rewards, as well. The nice part is that avid recyclers are rewarded for recycling, too--more so in fact, because rewards are earned by the amount recycled!

A simple Pay as You Throw (PAYT) program for residential refuse is also being proposed. Under this program, a choice between two different size refuse carts will be offered to households at two different monthly fees, with the larger cart priced higher. A 96-gallon cart (current standard size) and a new 48-gallon cart are being proposed. PAYT has been shown to be effective in getting residents to reduce their refuse (thus reducing their refuse bill) by increasing their recycling.

In order to process the anticipated increase in recyclables collected, the City must build a new processing facility. The current facility, called the Intermediate Processing Facility (or IPF) is small, inefficient and at capacity. The City is evaluating the costs and benefits of whether to enter into a public-private partnership to develop and operate the proposed facility, or keep it under public operation.

Neighborhood Cleanup — April 25

Join in the Great American Cleanup! The NENA Spring-Cleanup will be the same day as the Mayor's Spring Cleanup - Saturday, April 25, 2009, 9 am to Noon.

Plastic trash bags will be available at the intersection of Oakland and Wyoming, while supplies last. An open top dumpster will be placed on Oakland at Wyoming or a city waste truck will be available to remove collected bags placed on Oakland at Wyoming.

Please pull weeds and rake leaves in the medians and behind your privacy fence near your residence and transport the bags to Oakland at Wyoming to the open top dumpster or for pickup by the city waste truck.

Please, no concrete, appliances, mattresses, or large items!

Please do your part to make the neighborhood look attractive! For questions, please contact Teresa at 505-934-2599.

Committee Chairs	Name	Email Address
Development	Jeff Peterson	ainsleyann@msn.com
Membership	Bob Smith	balloonerbob@aol.com
I-25 Liaison	Gina Martinez	reginapm@aol.com
Beautification/Maintenance	Teresa Reinhard	Reinhard_tj@msn.com
Special Events	Leilani McGranahan	Hthomp4337@aol.com
Publications	Pamela Hansen	noedogz@msn.com
Safety/Security	Stephen Wilding	limey@flash.net
Youth	Matt Franklin	brittrio@msn.com
Education	Michele Logan	michelelogan@swcp.com

Advertising Rates

Multiple Issue Discount

For two consecutive issues, the discount is 5% for members. For four consecutive issues, the discount is 10% for members and 5% for non-members. Payment must be received in advance.

Ad Requirements and Specifications

JPEG, TIFF or PDF. Files can be emailed to Pamela Hansen at noedogz@msn.com. Payment can be sent to: NENA, Post Office Box 94115, Albuquerque, New Mexico 87199-0066.

Note

Advertisements are accepted on a first-come, first serve basis. Advertisements are not guaranteed and are run as space allows.

Ad Size (width x height)	Member Rate	Non-Member Rate
2.5" x 3" (Business Card Size)	\$25.00	\$50.00
5" x 3" (Quarter Page)	\$50.00	\$75.00
8" x 5" (Half Page)	\$75.00	\$100.00

Contact Pamela Hansen for more information (including deadlines) at noedogz@msn.com

Nor Este Neighborhood Association

Post Office Box 94115

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Visit us on the web at www.noreste.org.

